

Lean Start up and minimum viable product

Details of the programme organized

S.NO	CONTENT	DESCRIPTION
1	Title of the programme	Lean Start up and minimum viable product
2	Programme theme	Entrepreneurship
3	Programme type	Orientation session
4	Details of the resources person	Mr.R.Thirupathieswaran Innovation ambassador Department of Mechanical Engineering SCAD College of Engineering and Technology
5	Mode & venue/platform	Offline
6	Date & duration	27.06.2023 & 9.00 am
7	Number of students participated	21
8	Number of faculties participated	1
9	No of external participants	0
10	Expenditure amount:	0
11	Social media URL	https://m.facebook.com/story.php?story_fbid=pfbid02uQPGHhK7xRGrSbgEkohzEGF3ifcH79ADxmm8jAriAoKvD5kfo62pVNmWBD2bAwjxl&id=100066921033224&mibextid=CDWPTG
12	Video URL	https://youtu.be/ADuite2k6aA

13. Objective of the programme:

To orient the student towards lean start up and minimum viable product

14. Outcome of the programme:

The participants gained knowledge on lean start up and minimum viable product

15. Invitation



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Cheranmahadevi, Tirunelveli - 627414



DEPARTMENT OF MECHANICAL ENGINEERING

Entrepreneurship Development cell

**SESSION ON LEAN START UP AND
MINIMUM VIABLE PRODUCT**

SPEAKER

R. THIRUPATHIESWARAN

ASSISTANT PROFESSOR
DEPARTMENT OF MECHANICAL ENGINEERING
SCAD COLLEGE OF ENGINEERING AND TECHNOLOGY
TIRUNELVELI



<https://forms.gle/97WCjh4LnVMSKjrU>

June 27, 2023

9.00 A.M.

FOR ENQUIRIES CONTACT
PROF. R. THIRUPATHIESWARAN 7708538087



16. Photographs Event

Of The





17. Registration Form

rt up and minimum viable product

Questions Responses 10 Settings Total points: 5

Feedback form - Session on lean start up and minimum viable product

Form description

Email *

Valid email

This form is collecting emails. [Change settings](#)

Full Name (capital letter with initial)- Ex- Mr. R. KUMAR *

Short answer text

Name of the college *

Short answer text

Whats app Number *

Short answer text

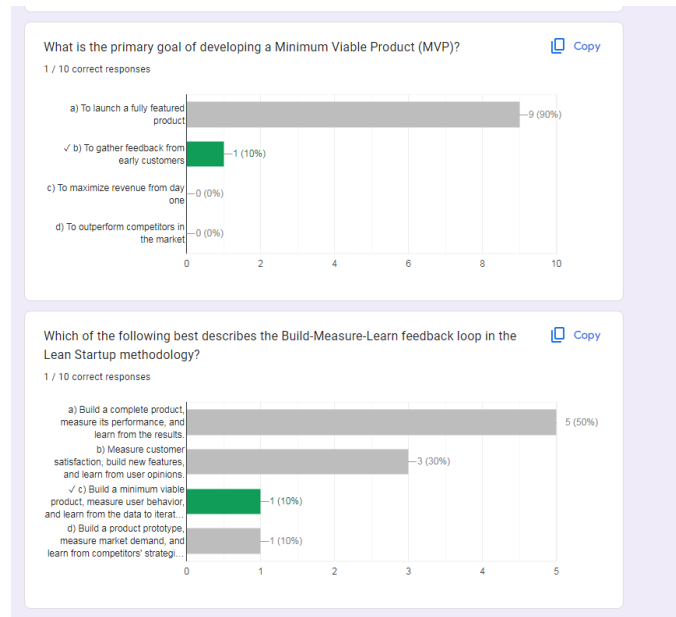
What is the primary goal of developing a Minimum Viable Product (MVP)? *

a) To launch a fully featured product

b) To gather feedback from early customers

c) To maximize revenue from day one

d) To outperform competitors in the market



Registration Form - Session on Lean Start up and Minimum Viable Product

Questions Responses 10 Settings

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Registration Form - Session on Lean Start up and Minimum Viable Product/ Business

SCAD COLLEGE OF ENGINEERING AND TECHNOLOGY, Cheranmahadevi, Tirunelveli

Email *

Valid email

This form is collecting emails. [Change settings](#)

Full Name (Capital Letters) *

Short answer text

Name of the College *

Short answer text

Affiliated University *

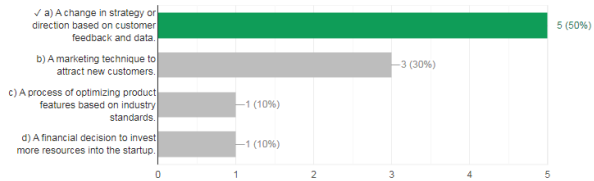
Short answer text

18. Feedback form and Assessment

19. Speaker Profile:

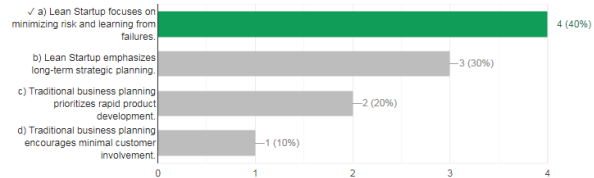
What is a pivot in the context of the Lean Startup methodology? [Copy](#)

5 / 10 correct responses



How does the Lean Startup approach differ from traditional business planning methods? [Copy](#)

4 / 10 correct responses



Objective

To pursue a successful career through credible performance and diligent work that enables and put my share of contribution to the growth of the organization.

Academic Chronicle

COURSE	INSTITUTION	YEAR OF PASSING	PERCENTAGE / CGPA
M.E (Energy Engineering)	National Engineering college, Kovilpatti	2012	7.83
B.E(Mechanical Engineering)	Dr.SivanthiAditanar College of Engineering, Tiruchendur	2009	71%
12th	AVJ Govt.Hr.Sec School, Ittamozhi	2005	64%
10th	AVJ Govt.Hr.Sec School, Ittamozhi	2003	88%

Experience Details

Total Company Experience: 6 Months

Total Teaching Experience: 10 Years 8 Months

INSTITUTION/COMPANY	DURATION		EXPERIENCE	DESIGNATION
	From	To		
SCAD COLLEGE OF ENGINEERING AND TECHNOLOGY, Cheranmahadevi	21.06.2016	Till date	6 Years 8 Months	Assistant professor
SCAD ENGINEERING COLLEGE, Cheranmahadevi	18.06.2012	21.06.2016	4 Years Months	Assistant Professor
AQUASUB ENGINEERING UNIT II, coimbatore	DEC - 2009	MAY- 2010	6 Months	Apprentice

Area of Interest

Renewable energy source

Applied Thermodynamics

Mechatronics

Computer proficiency

- Microsoft excel
- Microsoft document
- AutoCAD
- CATIA V5R18
- ISO Coordinator
- 5S coordinator
- EDC Coordinator

20. Brief description about the Program:

The Entrepreneurship Development Cell of MECH in association with Institution's Innovation Council, Ministry of HRD Initiative, and Government of India organized a orientation session on 27.06.2023. The theme of session was a guest talk on Lean start up and minimum viable product. The main objective of the session is to promote the importance of lean start up. The interactive session was presided by the Chief guest Mr.R.Thirupathieswaran, Innovation ambassador, SCAD College of Engineering and Technology who shared knowledge on the concepts of lean start-up and minimum viable product. They found the topic interesting and enjoyed listening to the guest speaker. E-Certificates are also given to all the participants.

21. Name list of the students

Timestamp	Email Address	Full Name (Capital Letter Name of the College)	Affiliated University	Department	Year of Study	Registration Number	Mobile Number
6/26/2023 18:10:06	inbaarputharajm.ug22.m	INBA ARPUTHA RAJ. M	Scad college of engineer	Mechanical Engineering	I	952822114004	9025806379
6/26/2023 18:10:26	samstephenraj.d.ug22.m	SAM STEPHEN RAJ. D	SCADCET	Mechanical	I	952822114012	9345796487
6/26/2023 18:19:45	salairenganathan.ug22.	SALAI RENGANATHAN	Scad cet	Mechanical	I	952822114011	9384252615
6/26/2023 18:25:31	gopalakrishnans.ug22.m	GOPALA KRISHNAN S	Scad college of engineer	Mechanical engineering	I	952822114003	9597995021
6/27/2023 5:40:15	nishikeshm.ug22.me@s	C. M. RISHIKESH	SCADCET	mechanical	I	952822114010	6380237887
6/27/2023 15:17:14	sanjaiv.ug22.me@scade	SANJAI. V	SCAD COLLEGE OF EN	mechanical	I	952822114013	7418295679
6/27/2023 15:18:51	esaiselvamm.ug22.me@	ESAI SELVAM. M	Scad collage of engineer	Mechanical	I	952822114002	6381822713
6/27/2023 15:19:07	santhararajp.ug22.me@	SANTHANARAJ P	SCAD collage of engine	Mechanical	I	952822114014	8925365962
6/27/2023 15:21:51	salairenganathan.ug22.	SALAI RENGANATHAN	Scad cet	Mechanical	I	952822114011	9384252615
6/27/2023 15:22:03	marimuthul.ug22.me@sc	MARIMUTHU	SCAD college of engine	Mech	I	952822114009	9159846318
6/27/2023 15:22:09	parameshwarans.ug22.c	Parameshwaran S	SCADCET	CIVIL	I	952810223006	9843947794
6/27/2023 15:22:24	essakiraju.ug22.ci@scad	ESAKKI RAJU	Scad college of engineer	Civil	I	952822103004	9080382841
6/27/2023 15:22:26	manikandaprabhu.ug22.	Manikandaprabhu L	SCAD COLLAGE OF EN	Mechanical	I	952822114008	8300633826
6/27/2023 15:22:42	maharajank.ug22.me@s	MAHARAJA. K	SCAD COLLEGE OF EN	Mechanical	I	952822114007	6382635244
6/27/2023 15:22:42	nishikeshm.ug22.me@s	C. M. RISHIKESH	SCADCET	MECHANICAL	I	952822114010	6380237887
6/27/2023 15:22:51	ramkumar2004@gam	RAMKUMAR	SCAD CET	CIVIL	I	952822103007	9566761931
6/27/2023 15:22:55	ajayv.ug22.me@scaden	AJAY	Scad college of engineer	Mechanical	I	952822114001	7200421063
6/27/2023 15:23:00	inbaarputharajm.ug22.m	INBA ARPUTHA RAJ. M	Scad college of engineer	Mechanical Engineering	I	952822114004	9025806379
6/27/2023 15:23:51	kaliappanm.ug22.me@s	KALIAPPAN. M	Scad college of engineer	Mech	I	952822114006	8940829045
6/27/2023 15:24:15	indhumathigokuls.ug22.n	INDHUMATHI GOKUL S	SCAD Collage of Engine	Mechanical	I	952822114005	7806812180
6/27/2023 15:25:06	mydeen73396@gmail.co	MYDEEN. S	scad college of engineer	Civil	I	952810223005	733968756

22. Certificate:



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INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

Entrepreneurship Development cell

CERTIFICATE OF PARTICIPATION

This Certificate is presented to

For participating the Orientation Session on lean start
up and minimum viable product held on the 27th of
June 2023.

R. THIRUPATHIESWARAN

Prof - EDC

DR.S.SUNDARARAJAN

Convenor